

**CAMPUS TO COMMUNITY COMMITTEE MINUTES
FEBRUARY 15, 2022**

Call to Order: 6:03 pm

Present: Chairman Chad Verbais, Karen Kaufman, Carolyn Compton, Kelly Obernuefmann, Joel Hardman, Angela Pifer, Melissa McDonough-Borden, and Isabella Pruitt

Also Present: James Arnold and Desiree Gerber

Absent: MacKenzie Randolph, Hailee O'Dell and Paul Pitts

Citizens wishing to address the Group: None

Renaming of Edwardsville-SIUE Community Destination Group to Campus to Community Committee: Chad explained the renaming of the committee and the need to rethink some of the events from the past. He then welcomed Kelly Obernuefman, the Lewis and Clark Community College representative to the committee, and everyone introduced themselves.

Election of Treasurer: Chad asked if there was anyone interested in filling the roll of treasurer. Karen Kaufman stated that she was willing to do so. Chad Verbais made a motion that Karen fill the treasurer's roll on the Campus to Community Committee, and Joel Hardman seconded the motion. Chad called roll, and all were in favor of Karen Kaufman filling the treasurer's position.

Review of November Minutes: Joel Hardman made a motion to approve the November minutes and Missy McDonough-Borden seconded the motion. All were in favor of approving the minutes.

Financial Report: Karen Kaufmann reported that there were no expenditures in November, December or January and that the remaining balance is \$9,662.30.

Biking Event: Chad stated that he had contacted MCT regarding trail use, filled out the MCT Event Form, and received approval for the Wheels and Walk Festival on April 2, 2022 beginning at the SIUE Technology and Management Center, 245 Research Dr., and ending at Iron Works, home of Sugarfire Smoke House, Global Brew Tap House & Lounge, Chicken Salad Chick, and Just Right Eating Edwardsville. The event will begin at 11:00 am and end at 3:00 pm with the biking, skating, walking portion covering approximately 2.5 miles.

James Arnold has explained that live music by Matt Taul could take place at the event from noon to 2:00 pm at the cost of \$200. Desiree Gerber has contacted Jane at the Glen-Ed Pantry explaining the event, and Jane has shared a list of needed items during that time of year. Carolyn discussed including the SIUE Cougar Cupboard for donations and everyone in the group agreed. Chad stated that he would contact MCT to determine if there are portable bike racks that can be placed near the current bike racks the day of the event.

Carolyn volunteered to assist with gathering volunteers from among the SIUE students. She stated a need to create a list of jobs and the duration of the jobs. There was discussion regarding creating a Sign-Up Genius to schedule volunteers.

There was discussion regarding students liking t-shirts, and Chad explained how he had attended an event where t-shirts were made on site during an event. There was discussion regarding a preference to use a local business such as First to the Finish or Big Frog. James volunteered to research pricing on t-shirts.

Karen made a motion to proceed with live music by Matt Taul in the amount of \$200 from noon to 2:00 pm on April 2, 2022 at Iron Works, and Angie seconded the motion. Chad proceeded with the roll call and all were in favor.

Joel made a motion to approve expenditures up to \$8,000 for the Wheels and Walk Festival on April 2, 2022, and Karen seconded the motion. Chad called roll, and all were in favor.

Angie volunteered to create the graphic for the Wheels and Walk Festival, and Desiree stated that she would supply logos for the City, Glen-Ed Pantry, and those businesses participating from Iron Works. Angie asked about purchasing signs and said she typically uses Office Max. Desiree stated that she can make the purchases from Office Max for any signs and/or flyers for the event. There was discussion on putting this on the campuses electronic message boards and blasting all social media avenues. Student Government will be very helpful in spreading the news about this event.

Desiree stated that she could create a landing page with the graphic that Angie designs, route map, donations needs for the Glen-Ed Food Pantry and SIUE Cougar Cupboard. The landing page would then have a link to a registration page. Izzy volunteered to create a QR code for the event. There was discussion regarding the information that should be on the registration page with name and email address being required to determine an idea on our numbers and email address to send invitation to future event(s).

Discussion continued regarding t-shirts and food vouchers. The t-shirt avenue was going to continue to be explored. In regards to food vouchers. With approval of Iron Works participants, at \$5 food voucher was discussed for each participant who makes a donation to the Glen-Ed Food Pantry or SIUE Cougar Cupboard.

Communication: None of the agenda items here were discussed due to time.

Other Business: Joel made a motion for the Edwardsville Arts Center to proceed with a banner contest in the same format as 2021 with 16 banners created to be displayed in the City and 16 banners to be displayed on the SIUE campus. Carolyn seconded the motion. Chad called roll, and all were in favor.

Kelly shared information about the Lewis and Clark Community College Teaching and Learning Speaker Series presenting Dr. Dave S. Knowlton being held Thursday, February 24th at 7:00 pm at the LeClaire Room on the N.O. Nelson Campus.

Next meeting: The next meeting will be held on Tuesday, March 15, 2022 at 6 pm in the Governor Edwards Conference Room with a possible change to the Governor Ford Conference Room.

Adjournment: Joel made a motion to adjourn, Karen seconded the motion and all were in favor. The meeting adjourned at 7:30 pm.

Signature. 