

**CAMPUS TO COMMUNITY COMMITTEE MINUTES
MARCH 16, 2022**

Call to Order: 6:10 pm

Present: Chairman Chad Verbais, Karen Kaufman, Carolyn Compton, Kelly Obernuefmann, Joel Hardman, Angela Pifer, and Paul Pitts

Also Present: James Arnold and Desiree Gerber

Absent: MacKenzie Randolph, Hailee O'Dell, Melissa McDonough-Borden and Isabella Pruitt

Citizens wishing to address the Group: None

Review of February Minutes: Joel Hardman made a motion to approve the February minutes and Angie Pifer seconded the motion. All were in favor of approving the minutes.

Financial Report: Karen Kaufmann reported that there were no expenditures in February or the beginning of this month. She stated that the committee will be spending money on signs for the Wheels and Walk Festival in addition to \$200 for music at the event. The balance remains at \$9,662.30.

Biking Event: Chad kicked this discussion off thanking Angie for all the time, effort and patience with revisions in creating the signs and flyers. Angie had the flyers available at the meeting to share with the committee to post at various locations around the City, SIUE's campus and LCCC's campus. She stated that the signs were in her car and she would distribute them in the parking lot after the meeting.

The discussion continued regarding signs not being able to be placed around the SIUE campus due to utilities, mowing, and tripping hazards. Chad volunteered to place signs and fliers at the Ironworks businesses: Chicken Salad Chick, Sugarfire Smoke House, Global Brew Tap Room, Just Right Eating and Waxing the City. Desiree will hang flyers at Vive Yoga Studio, Source Juicery and the Edwardsville Public Library, while Joel volunteered to hang them at Recess Brewing, 222 Artisan Bakery, Runwell, and Sacred Grounds. Kelly thought Elizabeth Grant would be able to post a sign and/or flyers at the YMCAs. Angie will post a signs at The Cyclery and Fitness Designs.

There was discussion regarding having tables and tents, and it was decided to have two tables and a tent at the start of the event for signing in and sharing if part of a group, and another table for dropping off Glen-Ed Food Pantry and Cougar Cupboard donations and receiving food voucher. Another table will be placed at the turn on the route near Plum Street, and Kelly has volunteered to man that table with water. At the end of the route an additional two tables with a tent would be set up for donations and answering questions. Desiree will take care of the tables and some chairs from the City, as well as try to obtain City tents. Karen will try to obtain an SIUE tent.

Additional sign discussion ensued regarding directional signs. It was decided to order directional signs with arrows to be placed along the route during the festival, as well as two banners with grommets for the registration table at the start of the festival and for a table at Ironworks where additional Glen-Ed Food Pantry and Cougar Cupboard donations can be dropped off.

Desiree shared a rough draft of potential volunteer needs for the event, and Carolyn volunteered to create a Sign-Up Genius for the Wheels & Walk Festival student volunteers that she will share with Kelly for potential

volunteers from LCCC. There was discussion regarding additional volunteer needs and arrival time for set up an hour prior to the event at 10:00 am. Chad is planning on contacting SJ, so there are MCT trail maps available at the sign in table.

Discussion took place regarding volunteer t-shirts. Karen made a motion that the committee purchase volunteer Wheels & Walk Festival t-shirts for the volunteers not to exceed more than \$1,000. Paul seconded the motion. Chad called roll, and all were in favor. Karen volunteered to work on having the t-shirts printed.

Communication: Not discussed due to time constraints.

Art Contest: In Missy's absence, Chad shared the Out & About Street Banner Contest draft. Desiree stated the only change she sees is the Edwardsville-SIUE Community Destination Group logo should be changed to the City logo. Chad asked Angie if she could modify the former ESCDG logo to remove the former name and replace with Campus to Community. Angie thought she could do so. Chad made a motion for the Edwardsville Arts Center to proceed with a banner contest with 16 banners created to be displayed in the City and 16 banners to be displayed on the SIUE campus with spending not to exceed \$2,800. Carolyn seconded the motion. Chad called roll, and all were in favor.

New Student Orientation at SIUE: Chad stated that new student orientation will be throughout the month of June on Wednesdays, Thursdays and Fridays. He stated the current video tour would be presented at 3:10 pm and that the Campus to Community Committee would have a table set up from 11:45 am until 1:00 pm each day. He stated a need to purchase additional tote bags and a tablecloth. Chad made a motion to purchase a table cloth with the City's logo on it, and Karen seconded the motion. Chad called roll, and all were in favor.

Chad explained the need for additional trinket type items for the student orientation at SIUE and LCCC. He mentioned that little sticky pad notebooks and pens were distributed in the past, and that committee members should arrive at the next meeting with ideas.

The next SIUE Preview days will be on Friday, March 18 and Saturday, April 23. Desiree is going to contact Al to borrow the City tablecloth for the Preview days.

Rotary Student of the Month: Carolyn did not have this information, but should know last month's winner at a meeting tomorrow.

Next meeting: The next meeting will be held on Tuesday, April 19, 2022 at 5 pm in the Governor Ford Conference Room.

Adjournment: Joel made a motion to adjourn, Paul seconded the motion and all were in favor. The meeting adjourned at 7:51 pm.

Signature: _____

